

FRANCESCA DE RITIS

Master in Olive oil with 20 years of experience, starting as a passionate olive grower and olive oil producer. Her expertise, developed on the field, spans from farming to milling, sourcing, sensory analysis, training, and marketing/distributing.

Francesca selects, imports, and distributes high-quality EVOO in the Netherlands.

During the years, she established solid collaborations with some of the best world EVOO producers.

She is training and consulting worldwide food retailers and industry professionals, maintaining an ever-present commitment to educating final consumers about the EVOO culture, the technical aspects, and its day-by-day use.

Francesca is a Professional Olive Oil Taster (ONAOO) and jury member of international olive oil contests. She is with the Amsterdam competition since the first edition

