

# VIVIAN VAN WORDRAGEN

Vivian van Wordragen is a certified olive oil expert from the Netherlands, specialized in sensory analysis.

Her journey to expertise culminated in 2020 when she graduated best in class as a Professional Olive Oil Taster from the Organizzazione Nazionale Assaggiatori Olio di Oliva (ONAOO), the oldest institution dedicated to olive oil tasting in Italy.

With nearly 20 years of profound experience in the global olive oil industry, Vivian has held pivotal roles such as product manager, senior buyer, and category manager for several renowned international retail brands.

In 2017, she founded her own company, Via Viv ([www.viaviv.nl](http://www.viaviv.nl)). As an entrepreneur and expert Vivian is fully devoted to promote high-quality extra virgin olive oil. She imports her own premium brand and focuses on her mission to educate buyers, chefs and other key decision-makers on how to appreciate and select high-quality olive oil through tailored masterclasses, consultations and tasting workshops.

As a member of the Leadership team she contributes to the global organization “Women in Olive Oil”, which aims for the individual and societal advancement of women through the common link of olive oil. Vivian has gained international recognition as a panel judge in the most prestigious international olive oil competitions.

She speaks Dutch, English, German and Spanish fluently.

